

# CARO TURCIOS

## EDUCATION

**SAVANNAH COLLEGE  
OF ART AND DESIGN**  
SAVANNAH, GA

BFA in Graphic Design  
Minor in Advertising

## SKILLS

### TECHNICAL

Photoshop  
Illustrator  
InDesign  
After Effects  
Lightroom  
Sketch  
Figma  
Dreamweaver  
HTML / CSS

### PROFESSIONAL

Illustration  
Animation  
App prototyping  
Art Direction  
Branding  
Design

### PERSONAL

Quick learner  
Team player  
Problem solver  
Good time management  
Attention to detail

### LANGUAGES

English  
Spanish

## FREELANCE CLIENTS

**ALLSTATE**  
**EXPRESS STEUER**  
**GOOGLE**

## EXPERIENCE

### ◆ OGILVY / NEW YORK

OCT 2023 – PRESENT

Senior Designer / Verizon

Participated in the development of Verizon campaigns including Holiday and Superbowl. Responsibilities included working with production companies, creation of pitch decks, out of home advertising and animation/ commercial spot storyboards.

### ◆ THE NEW YORK TIMES / NEW YORK

NOV 2021 – SEP 2023

Graphic Designer / New York Times Games

Worked on the Games marketing team and developed campaign and marketing creative across multiple channels, including social, brand partnerships, out of home media, email, and landing pages.

### ◆ GOOGLE / NEW YORK

ADECCO CONTRACTOR

NOV 2018 – APR 2021

HCL VENDOR

APR 2021 – NOV 2021

Graphic Designer / Mastery Team

Collaborated in developing the visual language of one of Google's newest and highly trafficked brands, Skillshop. Developed comprehensive visual design guidelines which were applied to a wide array of internal and external courses.

### ◆ AMP AGENCY / NEW YORK

JUL 2018 – OCT 2018

Graphic Design Intern

Developed design solutions for a wide array of clients. Creative involved both digital and print platforms.

### ◆ ALÉRTUX / EL SALVADOR

JUN 2017 – AUG 2017

Campaign Manager

Organized and launched a crowdfunding campaign, which involved responsibilities like art direction, branding, corporate relations, employee oversight, and campaign promotion.

### ◆ OGILVY / EL SALVADOR

JUN 2016 – JUL 2016

Graphic Design Intern / Ogilvy One

Assisted the art director to design social media and project content such as infographics, storyboards, and presentations. animations.