

CARO TURCIOS

EDUCATION SAVANNAH COLLEGE OF ART AND DESIGN SAVANNAH, GA

BFA in Graphic Design
Minor in Advertising

SKILLS TECHNICAL

Photoshop
Illustrator
InDesign
After Effects
Lightroom
Sketch
Figma
Dreamweaver
HTML / CSS

PROFESSIONAL

Illustration
Animation
App prototyping
Art Direction
Branding
Design

PERSONAL

Quick learner
Team player
Problem solver
Good time management
Attention to detail

LANGUAGES

English
Spanish

EXPERIENCE ♦ THE NEW YORK TIMES / NEW YORK

NOV 2021 – PRESENT

Graphic Designer / New York Times Games

Worked on the Games marketing team and developed campaign and marketing creative across multiple channels, including social, brand partnerships, out of home media, email, and landing pages.

♦ FREELANCE DESIGNER & ILLUSTRATOR 2020 – PRESENT

Created a diverse range of innovative solutions across various formats and platforms, catering to a wide spectrum of clients such as AllState and Google.

♦ GOOGLE / NEW YORK

ADECCO CONTRACTOR

NOV 2018 – APR 2021

HCL VENDOR

APR 2021 – NOV 2021

Graphic Designer / Mastery Team

Collaborated in developing the visual language of one of Google's newest and highly trafficked brands, Skillshop. Developed comprehensive visual design guidelines which were applied to a wide array of internal and external courses.

♦ AMP AGENCY / NEW YORK

JUL 2018 – OCT 2018

Graphic Design Intern

Developed design solutions for a wide array of clients. Creative involved both digital and print platforms which predominantly used typography, photography, illustrations, and animations.

♦ ALÉRTUX / EL SALVADOR

JUL 2018 – OCT 2018

Campaign Manager

Organized and launched a crowdfunding campaign, which involved art direction, branding, corporate relations, employee oversight, and promoting the launch of the campaign by going to press conferences and contacting media outlets.

♦ OGILVY / EL SALVADOR

JUN 2016 – JUL 2016

Graphic Design Intern / Ogilvy One

Assisted the art director to design social media and project content such as infographics, storyboards, and presentations. animations.