

CARO TURCIOS

EDUCATION

**SAVANNAH COLLEGE
OF ART AND DESIGN**
SAVANNAH, GA

BFA in Graphic Design
Minor in Advertising
Summa Cum Laude

SKILLS

TOOLS & TECH

Adobe Creative Suite
Generative AI tools
Procreate
Sketch
Figma
HTML/CSS

CREATIVE

Art Direction
Concept Development
Visual Storytelling
Brand Systems
Graphic Design
Illustration
Animation
Motion, Video & Photo
Direction
Cross-Functional
Collaboration
Client/Vendor
Management
Strong Presentation &
Communication Skills
End-To-End Project
Ownership
Cross-Platform
Campaign Execution

EXPERIENCE

♦ **OGILVY / NEW YORK**
OCT 2024 — PRESENT
Art Director / Verizon

OCT 2023 — OCT 2024
Senior Designer / Verizon

Led creative vision, concept development, and brand strategy across digital, social, and traditional media. Began in design and focused on crafting visual assets, then grew into art direction by developing ideas, shaping narratives, and guiding storytelling through production and vendor collaboration.

♦ **THE NEW YORK TIMES / NEW YORK**
NOV 2021 — SEP 2023

Graphic Designer / New York Times Games

Worked on the Games marketing team and developed campaign and marketing creative across multiple channels, including social, brand partnerships, out of home media, email, and landing pages.

♦ **GOOGLE / NEW YORK**

ADECCO CONTRACTOR
NOV 2018 — APR 2021

HCL VENDOR
APR 2021 — NOV 2021
Graphic Designer / Mastery Team

Defined the visual language for Google's Skillshop brand, creating design guidelines applied across internal and external e-learning courses.

♦ **AMP AGENCY / NEW YORK**
JUL 2018 — OCT 2018
Graphic Design Intern

Developed design solutions for a wide array of clients. Creative involved both digital and print platforms.

♦ **ALÉRTUX / EL SALVADOR**
JUN 2017 — AUG 2017
Campaign Manager

Organized and launched a crowdfunding campaign, which involved responsibilities like art direction, branding, corporate relations, employee oversight, and campaign promotion.

♦ **OGILVY / EL SALVADOR**
JUN 2016 — JUL 2016
Graphic Design Intern / Ogilvy One

Assisted the art director to design social media and project content such as infographics, storyboards, and presentations. animations.